Dear Supporters and Friends:

SABCS is excited to announce that the 2016 San Antonio Breast Cancer Symposium (SABCS) will take place December 6-10, 2016, in the newly expanded and digitally updated Henry B. Gonzalez Convention Center, San Antonio, Texas, USA. The renovation rewired the facility for multi-gigabyte speed and increased the center’s total exhibit space by more than 20 percent to 514,000 square feet.

For thirty-nine years, SABCS has presented state-of-the-art information on developments in breast cancer to an international audience of academic and private researchers and physicians and has always endeavored to achieve a balance among clinical, translational, and basic research. The Symposium provides a forum for interaction, communication, and education for a broad spectrum of researchers, health professionals, and others with a special interest in breast cancer. As exciting strides are made in the field of breast cancer research and treatment the Symposium’s program continues to present essential up-to-the minute information combined with engrossing discussion for basic, translational and clinical cancer research professionals.

More than 7,000 attendees travel from all four corners of the globe, keen to learn and discover new and late breaking research and treatment. These thought-leaders, academic and private physicians and researchers, as well as other health care professionals focus on curing breast cancer, come together to discuss and learn by attending our world renowned breast cancer symposium. Young investigators, the next generation of breast cancer researchers, are attracted by superior education and training opportunities.

Those of you that have been with SABCS through the years have become a positive force in the progress of breast cancer research and treatment, mentoring those new to the field who strive to do the same. SABCS is sincerely grateful for your support which helps professionals worldwide come together in one meeting place to share their knowledge.

This prospectus provides information which we hope will encourage you to take part in the 2016 Symposium. Whether you are a past supporter or new to SABCS, there is a level of participation that should be comfortable for you and of mutual benefit to us all.

You are invited to contact Rich Markow, Director, Symposia, at 210-450-1550 or markow@uthscsa.edu regarding any questions.

We look forward to hearing from you very soon.

Sincerely,

C. Kent Osborne, MD
Professor of Medicine and Molecular and Cellular Biology
Director, Dan L. Duncan Cancer Center
Baylor College of Medicine
Houston, TX

Virginia G. Kaklamani, MD, DSc
Professor of Medicine
Leader, Breast Oncology Program
Cancer Therapy & Research Center
University of Texas Health Science Center
San Antonio, TX

Carlos L. Arteaga, MD
Professor of Medicine and Cancer Biology
Associate Director for Clinical Research
Director Center for Cancer Targeted Therapies
Director, Breast Cancer Program
Vanderbilt-Ingram Cancer Center
Vanderbilt University
Nashville, TN
<table>
<thead>
<tr>
<th>Table of Contents</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Invitation from the Symposium Directors</td>
<td>Inside Cover</td>
</tr>
<tr>
<td>Benefits of Support</td>
<td>3</td>
</tr>
<tr>
<td>Demographics</td>
<td>3</td>
</tr>
<tr>
<td>Recognition</td>
<td>3</td>
</tr>
<tr>
<td>Types of Support</td>
<td>3</td>
</tr>
<tr>
<td>Corporate Sponsorship Opportunities</td>
<td>4 - 5</td>
</tr>
<tr>
<td>Advertising Opportunities</td>
<td>6</td>
</tr>
<tr>
<td>Product Theatre</td>
<td>7</td>
</tr>
<tr>
<td>Product Theatre Application</td>
<td>8</td>
</tr>
<tr>
<td>Exhibit Information</td>
<td>10-11</td>
</tr>
<tr>
<td>Exhibitor List 2015</td>
<td>12</td>
</tr>
<tr>
<td>Exhibit Floor Plan</td>
<td>13</td>
</tr>
<tr>
<td>Notice of Intent to Support/Exhibit Application (form)</td>
<td>14</td>
</tr>
<tr>
<td>Conference Room Reservation (form)</td>
<td>15</td>
</tr>
<tr>
<td>Meeting Profile</td>
<td>16</td>
</tr>
<tr>
<td>Symposium Objective</td>
<td>16</td>
</tr>
<tr>
<td>Audience Composition</td>
<td>16</td>
</tr>
<tr>
<td>Location</td>
<td>16</td>
</tr>
<tr>
<td>Preliminary Schedule</td>
<td>16</td>
</tr>
<tr>
<td>Housing</td>
<td>16</td>
</tr>
<tr>
<td>Symposium Contact Information</td>
<td>16</td>
</tr>
<tr>
<td>Accreditation</td>
<td>16</td>
</tr>
<tr>
<td>Financial Disclosure Statement</td>
<td>16</td>
</tr>
<tr>
<td>Abstract Deadline</td>
<td>16</td>
</tr>
<tr>
<td>Expected Number of Papers</td>
<td>17</td>
</tr>
<tr>
<td>Executive Committee</td>
<td>17</td>
</tr>
<tr>
<td>Program Planning Committee</td>
<td>17</td>
</tr>
<tr>
<td>Preliminary Program</td>
<td>17-21</td>
</tr>
<tr>
<td>Satellite Event Guidelines</td>
<td>22-23</td>
</tr>
<tr>
<td>Open Satellite Event Application (form)</td>
<td>24</td>
</tr>
<tr>
<td>Closed Satellite Event Application (form)</td>
<td>26</td>
</tr>
<tr>
<td>History</td>
<td>28-30</td>
</tr>
<tr>
<td>Advocate Program</td>
<td>31-32</td>
</tr>
<tr>
<td>Industry Support 2015</td>
<td>34</td>
</tr>
</tbody>
</table>

Additional copies of this booklet are available in PDF format from the symposium website at www.sabcs.org
HOW TO SUPPORT THE 2016 SAN ANTONIO BREAST CANCER SYMPOSIUM

Support in any amount is greatly appreciated.

Funds received from industry are used in accordance with CME standards to defray expenses related to accredited educational activity.

BENEFITS OF SUPPORT
SABCS is the world’s most renowned and largest breast cancer meeting.

Financial support of SABCS allows companies the opportunity to benefit from association with SABCS while helping to assure the ongoing success of this premier international Symposium.

SABCS exhibits and sponsorships are your best opportunity to communicate directly with leading decision makers and other medical professionals specializing in breast cancer research and treatment.

2015 DEMOGRAPHICS
7,004 Symposium attendees + 167 Media + 405 Exhibitors, Non-Exhibiting Sponsors & their Support Staff = 7,576 total attendance. More than 50% came from 85 countries outside the USA. An audited 2015 registration report, which includes further details, is inserted in this booklet and can also be viewed and downloaded at www.sabcs.org.

RECOGNITION
All companies that commit to support SABCS will be acknowledged on the Symposium website www.sabcs.org, in Symposium print materials such as the Pocket Program and Newsletter, and on signs & slides during the Symposium.

Those companies supporting the SABCS to a certain value will be recognized at corresponding category levels. Recognition level = $ corporate sponsorship + $ exhibit fee + $ educational grant.

<table>
<thead>
<tr>
<th>MINIMUM SUPPORT</th>
<th>LEVEL</th>
<th>ADDITIONAL RECOGNITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>$200,000</td>
<td>Premier</td>
<td>Larger logo at exhibit area entrances plus logo on SABCS website</td>
</tr>
<tr>
<td>$125,000</td>
<td>Angel</td>
<td>Large logo at exhibit area entrances plus logo on SABCS website</td>
</tr>
<tr>
<td>$80,000</td>
<td>Patron</td>
<td>Medium logo at exhibit area entrances</td>
</tr>
<tr>
<td>$50,000</td>
<td>Major Supporter</td>
<td>Small logo at exhibit area entrances</td>
</tr>
<tr>
<td>$25,000</td>
<td>Contributor</td>
<td>---</td>
</tr>
<tr>
<td>$10,000</td>
<td>Donor</td>
<td>---</td>
</tr>
</tbody>
</table>

TYPES OF SUPPORT

Corporate Sponsorship – Support for specific items, such as the internet café, which are not components of the educational program. SABCS uses sponsorship funds to defray noneducational operating expenses.

SABCS offers several opportunities for sponsorship. Please refer to list on pages 5–7. Sponsors have first option on same item the following year.

Please complete the NOTICE OF INTENT TO SUPPORT/EXHIBIT APPLICATION form (page 17). Send form to Symposium office. Deadline is September 1, 2016.

Payment
Upon receipt of your completed NOTICE OF INTENT TO SUPPORT/EXHIBIT APPLICATION form we will send an invoice payable in 30 days.

Please note that corporate sponsorship does not include an exhibit. Exhibits need to be purchased separately.

Exhibits – A limited number of exhibit booths and tables are available. SABCS uses exhibit fees to defray non-educational operating expenses.

Please complete the NOTICE OF INTENT TO SUPPORT/EXHIBIT APPLICATION (page 17). Send form to Symposium office. Please refer to pages 11–12 for detailed exhibit information.

Cancellation Policy:
- Refund less 10% if cancelled by September 2
- Refund less 75% if cancelled by September 30
- This policy also applies to reduction of exhibit space
- Positively no refund for cancellations thereafter

Educational Grant – Support for general educational programming costs or specific items, or printed materials which are components of the educational program. SABCS uses grant funds to defray expenses associated with educational activities in compliance with ACCME guidelines.

If your company or organization offers educational grants in support of CME accredited educational activities related to research and treatment of breast cancer, we would appreciate receiving the grant application information including website and contact. Please contact Rich Markow, Director, Symposia at markow@uthscsa.edu or 210-450-1550.
All corporate sponsors are acknowledged in the SABCS Pocket Program, on slides and the SABCS website as well as on-site signs. 1 complimentary all-access* registration per $15,000 support.

The following sponsorships may be corporately branded with your logo and slogan.

<table>
<thead>
<tr>
<th>OPPORTUNITIES</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WI-FI NETWORK</strong></td>
<td>$120,000</td>
</tr>
<tr>
<td>• Wireless service throughout the Symposium</td>
<td></td>
</tr>
<tr>
<td>• SABCS On Demand, Abstracts2View™ and ePosters™ online encourage use of this service. Contact <a href="mailto:markow@uthscsa.edu">markow@uthscsa.edu</a> for 2015 usage report</td>
<td></td>
</tr>
<tr>
<td>• Your company logo and slogan on initial page each time user connects to network</td>
<td></td>
</tr>
<tr>
<td>• 8 all-access* complimentary registrations</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>OPPORTUNITIES</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SABCS ON DEMAND</strong></td>
<td>$120,000</td>
</tr>
<tr>
<td>• View and/or download audio &amp; slides of SABCS presentations</td>
<td></td>
</tr>
<tr>
<td>• Plenary &amp; awards lectures, mini-symposia &amp; platform presentations PLUS “Year in Review”, basic science &amp; clinical forums, and more</td>
<td></td>
</tr>
<tr>
<td>• Your corporate logo &amp; funding credit on web page</td>
<td></td>
</tr>
<tr>
<td>• Remains available for 3 years</td>
<td></td>
</tr>
<tr>
<td>• Web page traffic reports available to sponsor upon request</td>
<td></td>
</tr>
<tr>
<td>• 8 all-access* complimentary registrations</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>OPPORTUNITIES</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>NEWSLETTER</strong></td>
<td>$120,000</td>
</tr>
<tr>
<td>• Total of 5 issues</td>
<td></td>
</tr>
<tr>
<td>• Published daily during Symposium (4 issues); additional issue published online immediately after Symposium</td>
<td></td>
</tr>
<tr>
<td>• Distributed to all SABCS attendees on site</td>
<td></td>
</tr>
<tr>
<td>• Posted online as a downloadable Adobe Acrobat file, remains available for 3 years</td>
<td></td>
</tr>
<tr>
<td>• Monthly download reports available</td>
<td></td>
</tr>
<tr>
<td>• Your corporate logo &amp; funding credit on Newsletter</td>
<td></td>
</tr>
<tr>
<td>• 8 all-access* complimentary registrations</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>OPPORTUNITIES</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>iPOSTERS™ VIEWER</strong></td>
<td>$80,000</td>
</tr>
<tr>
<td>• SABCS posters on line, high definition &amp; searchable</td>
<td></td>
</tr>
<tr>
<td>• Your corporate logo &amp; funding credit on web page</td>
<td></td>
</tr>
<tr>
<td>• Remains available for 3 years</td>
<td></td>
</tr>
<tr>
<td>• Supported on multiple operating systems, browsers, and devices</td>
<td></td>
</tr>
<tr>
<td>• Web page traffic reports available to sponsor upon request</td>
<td></td>
</tr>
<tr>
<td>• 5 all-access* complimentary registrations</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>OPPORTUNITIES</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ATTENDEE BAG</strong></td>
<td>$70,000</td>
</tr>
<tr>
<td>• Sturdy “show bag” distributed to all attendees</td>
<td></td>
</tr>
<tr>
<td>• See picture at <a href="http://www.sabcs.org/SupportExhibits/index.asp">www.sabcs.org/SupportExhibits/index.asp</a></td>
<td></td>
</tr>
<tr>
<td>• Your company logo &amp; slogan on web page</td>
<td></td>
</tr>
<tr>
<td>• 4 all-access* complimentary registrations</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>OPPORTUNITIES</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>POWER BANK CHARGER</strong></td>
<td>$70,000</td>
</tr>
<tr>
<td>• Placed in each attendee bag (approx. 7500)</td>
<td></td>
</tr>
<tr>
<td>• Portable “stick” style mobile device charger w/ charging cable</td>
<td></td>
</tr>
<tr>
<td>• Packaged in micro-fiber pouch</td>
<td></td>
</tr>
<tr>
<td>• Charger and pouch branded with your logo (single color)</td>
<td></td>
</tr>
<tr>
<td>• Due to production deadlines this sponsorship will only be available until September 1</td>
<td></td>
</tr>
<tr>
<td>• 4 all-access* complimentary registrations</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>OPPORTUNITIES</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WATER STATIONS</strong></td>
<td>$30,000</td>
</tr>
<tr>
<td>• Water stations located in halls</td>
<td></td>
</tr>
<tr>
<td>• Your company name/logo on water cups</td>
<td></td>
</tr>
<tr>
<td>• Your company name/logo + slogan and/or message (for example: Visit us in Booth 10) on approximately 50 water jugs utilized Wednesday through Friday</td>
<td></td>
</tr>
<tr>
<td>• 2 all-access* complimentary registrations</td>
<td></td>
</tr>
<tr>
<td>• Due to production deadlines this sponsorship will only be available until September 1</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>OPPORTUNITIES</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INTERNET CAFÉ</strong></td>
<td>$30,000</td>
</tr>
<tr>
<td>• Located in high traffic area</td>
<td></td>
</tr>
<tr>
<td>• Internet access available during Symposium hours</td>
<td></td>
</tr>
<tr>
<td>• Your corporate logo as screensaver or custom screensaver installed on 17 screens</td>
<td></td>
</tr>
<tr>
<td>• Placement of your corporate mousepads, notepads, etc.</td>
<td></td>
</tr>
<tr>
<td>• 2 all-access* complimentary registration</td>
<td></td>
</tr>
</tbody>
</table>

*All-Access Complimentary Registrations admit the registrant to all SABCS programming as well as off-hours access to exhibits.
**BOARDING PASS PRINTING**  $30,000

- Located in high traffic area
- Computer terminals & printers connected to airline websites
- Attendees can check flight status and print e-tickets and/or boarding passes (depending on airline)
- Your corporate logo and funding credit as screensaver and on signs
- Placement of your corporate mousepads, notepads, etc., available
- 2 all-access* complimentary registrations

**CAREER DEVELOPMENT FORUM**  $15,000

- The session is open to early-career scientists (graduate students, postdoctoral or clinical fellows, or medical students and residents registered for SABCS) who will have an opportunity to meet in small groups with renowned leaders regarding specific aspects of careers in breast cancer research
- Acknowledgement on signs, SABCS program materials, newsletter and website
- Attendance report available post-Symposium
- 1 all-access* complimentary registration

**SUPPORT OF GENERAL NON-EDUCATIONAL COSTS**  $4,000 (minimum)

*All-Access Complimentary Exhibitor Registrations admit the registrant to all SABCS programming as well as off-hours access to exhibits.*
The following items can be branded with your specific product or service mark.

<table>
<thead>
<tr>
<th>OPPORTUNITIES</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>KEY CARDS</strong></td>
<td><strong>$35,000</strong></td>
</tr>
<tr>
<td>• Your corporate logo &amp; message on SABCS hotel room key cards</td>
<td></td>
</tr>
<tr>
<td>• Distribution at 29 Symposium hotels</td>
<td></td>
</tr>
<tr>
<td>• Sponsorship fee includes production &amp; distribution</td>
<td></td>
</tr>
<tr>
<td>• 2 all-access* complimentary registrations</td>
<td></td>
</tr>
<tr>
<td><strong>COAT &amp; BAGGAGE CHECK</strong></td>
<td><strong>$15,000</strong></td>
</tr>
<tr>
<td>• Coat &amp; baggage check for SABCS attendees located in high traffic area</td>
<td></td>
</tr>
<tr>
<td>• Distribution of luggage tag with company logo or other related items; tag &amp; other items to be provided by sponsor</td>
<td></td>
</tr>
<tr>
<td>• Sponsor logo imprinted on ticket stub if support received before Oct. 31</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgement in SABCS program materials, newsletter &amp; website and on-site signs</td>
<td></td>
</tr>
<tr>
<td>• 1 all-access* complimentary registration</td>
<td></td>
</tr>
<tr>
<td><strong>PRODUCT THEATRE</strong></td>
<td><strong>$15,000 EACH SLOT</strong></td>
</tr>
<tr>
<td>• Available only to SABCS exhibitors</td>
<td></td>
</tr>
<tr>
<td>• Promote your product or service to a targeted audience</td>
<td></td>
</tr>
<tr>
<td>• Number of available slots is limited</td>
<td></td>
</tr>
<tr>
<td>• 1 all-access* complimentary registration each slot</td>
<td></td>
</tr>
<tr>
<td><strong>ATTENDEE BAG INSERTS</strong></td>
<td><strong>$8,000 EACH SLOT</strong></td>
</tr>
<tr>
<td>• Available only to SABCS exhibitors</td>
<td></td>
</tr>
<tr>
<td>• Insertion of single item in show bag</td>
<td></td>
</tr>
<tr>
<td>• Distributed to all attendees at SABCS registration</td>
<td></td>
</tr>
<tr>
<td>• Specifications available upon request</td>
<td></td>
</tr>
</tbody>
</table>

*Sold to Genomic Health*

*All-Access Complimentary Exhibitor Registrations admit the registrant to all SABCS programming as well as off-hours access to exhibits.*
2016 SAN ANTONIO BREAST CANCER SYMPOSIUM
PRODUCT THEATRE

BOOKINGS ACCEPTED ON A FIRST COME, FIRST SERVED BASIS.

Application deadline: September 30, 2016
These 60-minute commercial presentations offer the opportunity to highlight your product in an in-depth and exciting way to a targeted audience, with no continuing education approval process.

Location
• Carpeted room directly off exhibit area. See exhibit floor plan, page 16.

Room Set
• Theatre style, 280 max
• Lectern on stage
• Head table w/2 chairs

Entrance
• 8’ x 30” registration/greeting table with two chairs provided outside entrance to room
• Placement of your proprietary sign. (Specs available upon request.)
• Schedule sign provided by SABCS

A/V
• Microphone on lectern
• 2 lavaliere microphones
• Wireless microphone & stand for audience questions
• Sound system
• 2 9’ x 12’ screens (pipe & drape)
• 2 LCD projectors (front projection) with digital interface for your computer

Catering
• SABCS will supply beverages, box lunches and/or snacks

Requirements
• Company is an exhibitor at SABCS
• Product is approved for target audience by appropriate regulatory agency
• Presentations made by trained KOL or company staff
• Speaker subject to approval by SABCS. SABCS invited speakers cannot be used; refer to program at www.sabcs.org
• Company supplies own meeting management staff

Presentation Schedule
Wednesday, December 7; Thursday, December 8; Friday, December 9
12:15 – 1:15 pm box lunches & beverage service provided
2:00 – 3:00 pm snacks & beverage service provided
3:30 – 4:30 pm snacks & beverage service provided

Fee: $15,000 per session

Promotion: Each product theatre will be featured as a “movie poster” on theatre facade. Poster art due by November 18.

Each product theatre will be featured on a theatre-style marquee visible throughout the exhibit area and beyond.

Product theatres will be listed on SABCS website and in the SABCS Pocket Program distributed to attendees.

Your company will receive a free order of the SABCS 2016 domestic pre-registrant mailing list. Orders must be placed prior to November 11. Fulfillment will be within 2 weeks of order.

Additional promotion of your Product Theatre is strongly recommended and is the sole responsibility of the sponsor.

For information regarding lobby signs and door drops please contact Tom Marshall at Convention Communications tom@doordrop.com. Deadline is November 23.

Cancellation:
Refund less 10% if cancelled by September 30
Refund less 75% if cancelled by October 15
No refund for cancellations thereafter.
If you wish to reserve more than 1 product theatre, please complete a form for each. Product theatre slots are $15,000 each.

Company _____________________________________________________________________________________________

Name of Company Representative __________________________________ Title __________________________________

Signature ____________________________________________________  Date ____________________________________

Mailing Address ________________________________________________________________________________________

City ________________________________________________________  State _________  Zip _____________________

Telephone _____________________________________________________ Fax ____________________________________

Email ________________________________________________________________________________________________

Title of Product Theatre __________________________________________

Product/Research being discussed at Product Theatre__________________________

Presented by __________________________________________________________ Company Representative

PAYMENT

TIME SLOT(S) WILL BE CONFIRMED WHEN PAYMENT IS RECEIVED. PLEASE PAY PROMPTLY TO ASSURE YOUR
PREFERRED SCHEDULE. PAYMENT CAN BE MADE BY EITHER CHECK OR WIRE TRANSFER. PAYMENT IS DUE 30 DAYS
FROM DATE OF INVOICE.

There is a $32 additional fee for wire transfer payments. Purchase orders or other documentation cannot be accepted in lieu of
payment.

CANCELLATION POLICY

Refund less 10% of Product Theatre fee if cancelled by September 30, 2016 • Refund less 75% of Product Theatre fee if
cancelled by October 15, 2016. - Positively no refund for cancellations thereafter.

PREFERRED DATE AND TIME

BOOKINGS ACCEPTED ON A FIRST COME, FIRST SERVED BASIS.

Please rank your preferred date and time, 1-9 with 1 being your first choice.

Wednesday, December 7 12:15 pm __________  2:00 pm __________  3:30 pm __________

Thursday, December 8 12:15 pm __________  2:00 pm __________  3:30 pm __________

Friday, December 9 12:15 pm __________  2:00 pm __________  3:30 pm __________

EMAIL THIS FORM TO sabcs@uthscsa.edu OR FAX TO 210-450-1560 BY SEPTEMBER 30, 2016.
Exhibits are located in Hall 2. Please refer to the preliminary floor plan on page 16.

EXHIBIT FEES

**BOOTHS** – Booths are sold in 10’x10’ units.
Maximum size = 20’ x 20’.

<table>
<thead>
<tr>
<th>Size</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>8’ x 3’ Table*</td>
<td>$4,000</td>
</tr>
<tr>
<td>10’ x 10’ in line</td>
<td>$10,000</td>
</tr>
<tr>
<td>10’ x 10’ corner*</td>
<td>$12,500</td>
</tr>
<tr>
<td>10’ x 20’ in line</td>
<td>$25,000</td>
</tr>
<tr>
<td>10’ x 20’ corner*</td>
<td>$27,500</td>
</tr>
<tr>
<td>10’ x 30’ in line</td>
<td>$37,500</td>
</tr>
<tr>
<td>10’ x 30’ corner*</td>
<td>$40,000</td>
</tr>
<tr>
<td>10’ x 40’ in line</td>
<td>$50,000</td>
</tr>
<tr>
<td>10’ x 40’ corner*</td>
<td>$52,500</td>
</tr>
<tr>
<td>20’ x 20’ island*</td>
<td>$60,000</td>
</tr>
</tbody>
</table>

*limited

Pharmaceutical companies may add any number of additional 10’x10’ booths for off-label information purposes. Regular prices for in line and corner booths apply.

Exhibit fee includes:
- National Physician Identifier (NPI) number included in US MD attendee badge QR code
- Listing of company name & booth number in the SABCS Pocket Program
- Listing of company on [www.sabcs.org](http://www.sabcs.org), linked to your website
- Your company information, booth location and marketing materials in SABCS Exhibit Guide, part of the SABCS App.
- Complimentary exhibit hall badges (2 per 10’ x 10’ booth space or 1 per tabletop exhibit)
- 8’ high back drape and 36” high side drape in show colors for standard booth spaces
- 6’ x 30” table + 2 chairs + wastebasket, emptied nightly (tabletop exhibits = 8’ x 30” table)
- Identification sign 7” x 44”
- Aisle carpeting and nightly vacuuming of aisles
- General perimeter security
- Option to schedule SABCS Product Theatre (only exhibiting companies may schedule) See page 8 for details

**PUBLISHERS**

Publishers receive a 30% discount. Publishers taking advantage of this rate are required to offer publications in print, on CD, DVD or other “hard” media for sale or order at their booth.

Publishers are also welcome to set up on Saturday morning, December 10. Please specify on your exhibit application if you wish to do so.

**NON-PROFIT ORGANIZATIONS**

Non-profit organizations receive a 30% discount on table top, 10’ x 10’ in line and 10’ x 20’ in line booths. Documentation of 501(c) (3) status must accompany the exhibit application.

**EXHIBITOR ELIGIBILITY REQUIREMENTS**

Exhibit applications are subject to approval by SABCS management. SABCS reserves the right to accept or reject a potential exhibitor based on our assessment of whether that company or organization’s products and/or services are relevant to Symposium attendees. Exhibits promoting meetings which compete with SABCS in regards to content or schedule will not be approved.

SABCS may also accept or reject a potential exhibitor based on past compliance with SABCS exhibit rules.

Exhibits will be limited only to the company and the product(s) listed on the application. Only the sign of the company whose name appears on the application may be placed in the booth or appear on any printed list of exhibitors.

All exhibited items must comply with local, state, and FDA regulations. Any food or extract displayed or distributed should be either approved in the United States for a specific cancer related use or undergoing testing in the United States in a peer reviewed, protocol-driven clinical trial.

All exhibits will be reviewed onsite.

**COMPLIMENTARY REGISTRATIONS**

- 2 complimentary limited access exhibitor registrations per 10’ x 10’ unit
- 1 complimentary limited access exhibitor registration per tabletop exhibit

Complimentary limited access exhibitor registrations entitle the registrant to access the registration area and the exhibit area only, including off-hours access to exhibit area.

Full registration is required in order to attend SABCS programs.

**HOW TO REGISTER**

SABCS will set up a registration management page for each exhibitor. Upon receipt of exhibit fee payment, a link, log-in, password and information regarding the number of complimentary registrations earned will be e-mailed to the exhibitor’s registration contact which the exhibitor has provided on the support/exhibit application.

If registrations over and above the number of complimentary registrations are needed, they can be purchased through the exhibitor’s registration management page. Additional limited-access registrations are $294.12 ($250 with the 15% discount for staying in an SABCS hotel); full registrations can be purchased at the published rates and discount.

Should the exhibitor registration contact have questions or issues, please contact SABCS at sabcs@uthscsa.edu or 210-450-1561.
EXHIBIT PLACEMENT
Upon approval and payment, exhibit space will be assigned to each company which has submitted a completed Notice of Intent to Support/Exhibit Application form and exhibit fee payment.

Preliminary exhibit placement and notification for each exhibit will be made as soon as payment has cleared. Apply early for the best chance to receive your preferred placement! Exhibit placement is primarily determined using a formula based upon

• corporate sponsorship + exhibit fee
• previous history with SABCS

Also considered are such factors as preferred placement away from or near another exhibitor. Preferred location can be indicated on the Notice of Intent to Support/Exhibit Application, or on a marked photocopy of the preliminary floorplan (page 16). Please note that although we will make every effort to accommodate your preference, placement according to preference is not guaranteed.

CODE OF CONDUCT
Exhibitors agree to adhere to the compliance guidelines and codes of conduct governing the interactions of drug and device manufacturers with healthcare professionals as promulgated by the U.S. Food and Drug Administration, the Department of Health and Human Services Office of the Inspector General, the Pharmaceutical Research and Manufacturers of America (PhRMA) and the Advanced Medical Technology Association (AdvaMed).

EXHIBIT RULES
• Display elements and fixtures cannot exceed a height of ten feet (10’). This rule pertains to both in line and island displays.
• An individual exhibit cannot straddle an aisle.
• No microphones or vocal amplification may be used at any time.
• Unstaffed exhibits are not permitted.
• Sharing of booth space with an unrelated company is not permitted.
• “Subleasing” of booth space to an unrelated company is not permitted.
• Table exhibits: exhibit fixtures and product are limited to the table top only.
• All ladders & related equipment must be removed from the building following move-in.
• Departure and/or removal of exhibit prior to end of show will affect placement in subsequent years and may result in exhibitor being barred from exhibiting in the future.

PRELIMINARY EXHIBIT SCHEDULE
Hours may be subject to change.

Monday, December 5 – Exhibit move-in
20’ x 20’, 10’ x 30’ and 10’ x 40’ Noon – 6:00 PM

Tuesday, December 6 – Exhibit move-in
All other exhibits 8:00 AM – 6:00 PM

Wednesday, December 7 – Detailing only
All exhibits 9:00 AM – 11:00 AM

EXHIBITS OPEN

Wednesday, December 7 11:00 AM – 5:00 PM
Thursday, December 8 11:00 AM – 5:00 PM
Friday, December 9 11:00 AM – 5:00 PM

Friday, December 9 – Exhibit move-out
Preliminary dismantle 5:00 PM – 5:30 PM
Return of empty cartons & cases, materials pack-up 5:30 PM – 6:00 PM
Full move-out 6:00 PM – 11:00 PM

EXHIBITOR REGISTRATION HOURS

Monday, December 5 12:00 PM – 5:00 PM
Tuesday, December 6 8:00 AM – 7:00 PM
Wednesday, December 7 7:00 AM – 5:15 PM
Thursday, December 8 7:00 AM – 5:15 PM
Friday, December 9 7:00 AM – 4:00 PM

CONFERENCE ROOMS ON EXHIBIT FLOOR
• Rent your own private conference room on the exhibit floor. (See preliminary floor plan on page 16)
• 4 m x 5 m (13’ x 16½’)
• Includes lock, carpet, conference table, 6 conference chairs, wastebasket, display easel and electrical connections.
• $2,750 for 3 days: Wed., Dec. 7, 7:00 am through Fri., Dec. 9, 5:00 pm
• Schedule: Wed. & Thurs. 7:00 am - 7:00 pm; Fri. 7:00 am - 5:00 pm
• To reserve, please complete reservation form page 19 or download form from www.sabcs.org/SupportExhibits/index.asp.

LEAD RETRIEVAL
• X-Press Leads is the exclusive provider of lead retrieval equipment and services for SABCS.
• Contact Nicole Hutchison, Exhibitor Services Account Manager, NHutchison@cdsreg.com or 508-743-0162.

EXHIBIT SPACE IS LIMITED! SEND YOUR APPLICATION EARLY!
2015 SABCS EXHIBITORS

- AbbVie
- Agendia, Inc.
- Alamo Breast Cancer Foundation
- American Association for Cancer Research (AACR)
- American Society of Clinical Oncology (ASCO)
- Amgen
- AstraZeneca
- Baylor College of Medicine Breast Center
- Best of SABCS / Encore Medical Education
- BioMed Central
- bioTheranostics
- Breast Cancer Action
- Care Wise
- Caris Life Sciences
- Celgene Corporation
- Cellедин Therapeutics
- Clinical Oncology News
- Counsyl
- Cure Forward
- Dignitana AB
- Dune Medical Devices
- EBC Council
- Eisai, Inc.
- Elsevier
- Genentech
- Genomic Health, Inc.
- GenPath
- Global Breast Cancer Conference 2016
- Guardant Health
- Harborside Press
- Hem/Onc Today and Helio.com by Slack Incorporated
- Heron Therapeutics
- Hospira
- IceCure Medical, Inc.
- Immunomedics
- Impedimed, Inc.
- Intact Medical Corporation
- Integrated Oncology
- Invitae
- The JAMA Network
- Lilly USA, LLC
- Medivation, Inc.
- Medtronic
- Memorial Healthcare System
- Merck & Co, Inc.
- Miraca Life Sciences
- Molecular Health
- Multidisciplinary Oncology Society
- Myriad Genetic Laboratories, Inc.
- NanoString Technologies
- Nantomics
- NewLink Genetics
- Novartis Oncology
- Nuclea Biotechnologies
- The Oncologist
- Paxman Coolers, Ltd.
- Personal Genome Diagnostics
- Pfizer
- Physician’s Education Resource, LLC
- Prevention Genetics
- ProPath
- Provista Diagnostics
- Quest Diagnostics
- R-Pharm US
- RareCyte, Inc.
- Redex Industries, Inc.
- Sanarus Technologies, Inc.
- Sandoz
- Silicon Biosystems
- Spectrum Pharmaceuticals, Inc.
- Susan G. Komen
- Sysmex Corporation
- Sysmex Incostics
- Tactile Medical
- TESARO
- Teva Oncology
- Tykerb
- Wolters Kluwer Health-Lippincott
- Xcision Medical Systems, LLC
- Xoft, a subsidiary of iCAD, Inc.
- Young Survival Coalition
Company Name: _____________________________________________________________________________________________

1. CORPORATE SPONSORSHIP
   ❑ In support of: ________________________________________________________________________________________
   ❑ Amount: $ _____________________________________________________________________________________________

2. EXHIBIT
   Please reserve an exhibit for us. (Please refer to pages 11–12 to help you determine your preferred booth size)
   Exhibit size: _____________________________________________ ❑ Corner ❑ Island ❑ In line
   We do not wish to be near the following companies: _____________________________________________________________________________________________
   Product category (more than one is permitted):
   ❑ Breast imaging systems ❑ Diagnostic testing ❑ Medical equipment ❑ Patient education materials
   ❑ Cell imaging systems ❑ Genetic testing ❑ Medical textbooks/journals ❑ Pharmaceuticals
   ❑ Other (identify) _____________________________________________________________________________________
   Amount: $ _____________________________________________________________________________________________
   Publisher set up on Sat., Dec. 10 ❑ Yes ❑ No

3. TOTAL AMOUNT CORPORATE SPONSORSHIP + EXHIBIT FEE: $________________

4. PAYMENT
   Payment is due 30 days from date of invoice. NOTE: Exhibit placement will be confirmed when payment has cleared.
   Payment can be made by either check or wire transfer. There is a $32 additional fee for wire transfer payments.
   ❑ Send invoice to* ______________________________________________________________________________________
   *Provide address if different from information given below.

5. CANCELLATION POLICY
   • Refund less 10% of exhibit fee if cancelled by September 2, 2016 • Refund less 75% of exhibit fee if cancelled by
     September 30, 2016. - Positively no refund for cancellations thereafter.

6. THIS SECTION MUST BE COMPLETED.
   Name of Company Representative
   Signature of Company Representative
   Mailing Address
   City State Zip+4
   Phone Number
   Fax Number
   Contact for Exhibitor Registrations
   E mail
   Phone Number
   Exhibit Contact
   (exhibit information, including booth number, and exhibit manual will be sent by email to this person)
   E mail
   Phone Number

EMAIL THIS FORM TO sabcs@uthscsa.edu
OR FAX TO 210-450-1560 BY SEPTEMBER 1, 2016.
These conference rooms are available only to SABCS 2016 exhibitors. Please complete the SABCS 2016 NOTICE OF INTENT TO SUPPORT/EXHIBIT APPLICATION if you have not done so already.

Includes lock, carpet, conference table, 6 conference chairs, waste basket, display easel and electrical connections.

Rate: $2,750 for 3 days
Dates: Wednesday, December 7, 7:00 am, through Friday, December 9, 5:00 pm.
Schedule: Wed & Thurs. 7:00 am - 7:00 pm; Fri. 7:00 am - 5:00 pm
Location: within SABCS exhibit area

Company Name: ___________________________________________________________

Name of Company Representative: ___________________________________________

Signature of Company Representative: _______________________________________

Cancellation Policy
Refund less 10% of conference room fee if cancelled by September 2, 2016 • Refund less 75% of conference room fee if cancelled by September 30, 2016. - Positively no refund for cancellations thereafter.

EMAIL THIS FORM to sabcs@uthscsa.edu OR FAX to 210-450-1560 BY SEPTEMBER 1, 2016.
MEETING PROFILE
The 2016 San Antonio Breast Cancer Symposium (SABCS) is presented by the CTRC, AACR, and the Baylor College of Medicine. The driving force behind this collaboration is the shared mission of the organizations to advance progress against breast cancer. By combining their respective strengths, the San Antonio Breast Cancer Symposium encompasses the full spectrum of breast cancer research and facilitates the rapid transition of new knowledge into improved care for breast cancer patients.

The San Antonio Breast Cancer Symposium attracts academic and private physicians and researchers, as well as other health care professionals focused on curing breast cancer, to discuss and learn about new and late-breaking research including experimental biology, etiology, prevention, diagnosis, and therapy of breast cancer and pre-malignant breast disease, as well as new findings from clinical trials. This program attracts thought-leaders and high quality proffered papers in basic and translational breast cancer research. It also encourages the participation of young investigators by providing superior education and training opportunities for the next generation of breast cancer researchers.

SYMPOSIUM OBJECTIVE
The objective of the Symposium is to provide state-of-the-art information on the experimental biology, etiology, prevention, diagnosis, and therapy of breast cancer and premalignant breast disease, to an international audience of academic and private physicians and researchers.

AUDIENCE COMPOSITION
The majority of the participants are physicians and researchers, with smaller representation by affiliated health care professionals.

LOCATION
Henry B. Gonzalez Convention Center, 900 E. Market Street, San Antonio, Texas 78205, is the meeting site.

PRELIMINARY SCHEDULE
Hours subject to change.

**Tuesday, December 6**
- Registration .................................................. 8:00 AM–7:00 PM
- International Session, Career Development Forums and Educational Sessions ........................................ 11:00 AM–7:00 PM

**Wednesday, December 7**
- Registration .................................................. 7:00 AM–5:15 PM
  - Program (Main Program begins) ................. 8:00 AM–7:00 PM
- Exhibits .............................................................. 11:00 AM–5:00 PM

**Thursday, December 8**
- Registration .................................................. 7:00 AM–5:15 PM
- Program ................................................................. 7:30 AM–7:00 PM
- Exhibits .............................................................. 11:00 AM–5:00 PM

**Friday, December 9**
- Registration .................................................. 7:00 AM–5:15 PM
- Program ................................................................. 7:30 AM–7:00 PM
- Exhibits .............................................................. 11:00 AM–5:00 PM

**Saturday, December 10**
- Registration .................................................. 7:00 AM–9:00 AM
- Program ................................................................. 7:30 AM–11:00 AM

HOUSING
Special SABCS discounted rates are available at 25 conveniently located downtown hotels. Please see [www.sabcs.org/housing](http://www.sabcs.org/housing) for complete information and on-line reservations.

We have been informed that registrants are often contacted by fax, e-mail or most often by phone with offers for cut rate hotel rooms. The intent is to convince you that the offer is made on our behalf, or that the soliciting company is a viable alternative to going through our service provider. This is not true. Hotel reservations for the 2016 San Antonio Breast Cancer Symposium are managed exclusively by the San Antonio Convention & Visitors Bureau.

SYMPOSIUM CONTACT
Rich Markow, Director, Symposia
Cancer Therapy & Research Center at UT Health Science Center
7979 Wurzbach Road, Mail Code 8224
San Antonio, TX 78229 USA
210-450-1550
Fax 210-450-1560
Email • markow@uthscsa.edu
Website Address • [www.sabcs.org](http://www.sabcs.org)

ACCREDITATION
This activity has been approved for [AMA PRA Category 1 Credit™](http://www.sabcs.org).

FINANCIAL DISCLOSURE STATEMENT
As an ACCME-accredited CME provider, the UT Health Science Center at San Antonio School of Medicine (UTHSCSA SOM) must ensure that its CME activities are independent of the control of commercial interests. All speakers and planning committee members for UTHSCSA sponsored programs are expected to disclose (prior to the activity) all “relevant financial relationships” as financial relationships in any amount occurring within the past 12 months may potentially create a real or perceived conflict of interest.

The UTHSCSA CME Office reviews all financial disclosure information for all speakers, facilitators, and planning committee members; and determines and resolves all conflicts of interests.

2016 disclosure information will be available electronically beginning December 1.

**ABSTRACT DEADLINE**
The abstract submission deadline is June 13, 2016
EXPECTED NUMBER OF PAPERS
1000-1300 presentations

EXECUTIVE COMMITTEE
Carlos L. Arteaga, Vanderbilt-Ingram Cancer Center, Vanderbilt University, Nashville, TN
Lisa A. Carey, University of North Carolina, Chapel Hill, NC
Gary C. Chamness, Baylor College of Medicine, Houston, TX (ex-officio)
Margaret Foti, American Association for Cancer Research, Philadelphia, PA
Ismail Jatoi, UT Health Science Center, San Antonio, TX
Virginia G. Kaklamani, UT Health Science Center, San Antonio, TX
Kate Lathrop, UT Health Science Center, San Antonio (ex-officio)
Yi Li, Baylor College of Medicine, Houston, TX
Patricia J. McCarroll, UT Health Science Center, San Antonio, TX (ex-officio)
C. Kent Osborne, Baylor College of Medicine, Houston, TX
Mothaffar Rimawi, Baylor College of Medicine, Houston, TX
Ian M. Thompson, Jr., UT Health Science Center, San Antonio, TX
Rich Markow, UT Health Science Center, San Antonio, TX (ex-officio)

PROGRAM PLANNING COMMITTEE
Fabrice André, Institut Gustav Roussy, Villejuif, FRANCE
Carlos L. Arteaga, AACR (Co-Chair), Vanderbilt-Ingram Cancer Center, Vanderbilt University, Nashville, TN
Melissa L. Bondy, Baylor College of Medicine, Houston, TX
Myles A. Brown, Dana-Farber Cancer Institute, Boston, MA
Lisa A. Carey, University of North Carolina, Chapel Hill, NC
Gary C. Chamness, Baylor College of Medicine, Houston, TX (ex-officio)
Jenny C. Chang, Houston Methodist Cancer Center, Houston, TX
Margaret Foti, American Association for Cancer Research, Philadelphia, PA (ex-officio)
Matthew P. Goetz, Mayo Clinic, Rochester, MN
Ismail Jatoi, UT Health Science Center, San Antonio, TX
Virginia Kaklamani (Co-Chair), UT Health Science Center, San Antonio, TX
Seema A. Khan, Northwestern Medical Group, Chicago, IL
Kate Lathrop, UT Health Science Center, San Antonio, TX (ex-officio)
Rong Li, UT Health Science Center, San Antonio, TX
Yi Li, Baylor College of Medicine, Houston, TX
Julie Nangia, Baylor College of Medicine, Houston, TX
Ruth M. O’Regan, University of Wisconsin, Madison, WI
C. Kent Osborne (Co-Chair), Baylor College of Medicine, Houston, TX
Charles M. Perou, University of North Carolina, Chapel Hill, NC
Susan W. Raft, Pink Ribbons Project, Houston, TX
Mothaffar Rimawi, Baylor College of Medicine, Houston, TX
Jeffrey Rosen, Baylor College of Medicine, Houston, TX
Hope S. Rugo, University of California, San Francisco, CA
Rachel Schiff, Baylor College of Medicine, Houston, TX
Robert Setlik, Brooke Army Medical Center, Fort Sam Houston, TX
Kalliopi P. Siziopikou, Northwestern University Feinberg School of Medicine, Chicago, IL
Sandi Stanford, Alamo Breast Cancer Foundation, San Antonio, TX
Eric P. Winer, Dana-Farber Cancer Institute, Boston, MA
Xiang Zhang, Baylor College of Medicine, Houston, TX

PRELIMINARY PROGRAM
Working titles/topics shown. Final titles and speakers will follow.

TUESDAY, DECEMBER 6, 2016
EDUCATIONAL SESSIONS
Most of the presentations at SABCS focus on the latest clinical and basic research results relating to breast cancer. By contrast, educational sessions are designed to inform and update those interested in a review on a particular topic. Although these sessions may include new specific research findings, their primary intent is to offer summaries of existing knowledge, and to provide background for some of the active areas which will be discussed in the rest of the meeting.

Cancer Immunology 101
Moderator: Elizabeth A. Mittendorf, MD, PhD
UT MD Anderson Cancer Center
Houston, TX

Basic science of immunotherapy
Keith L. Knutson, PhD
Mayo Clinic Florida
Jacksonville, FL

Ex vivo and in vivo approaches to studying the immune tumor microenvironment
Peter P. Lee, MD
City of Hope Comprehensive Cancer Center
Duarte, CA

Tumor-infiltrating lymphocytes (TILs) and genomic signatures of immune cells
Carsten Denkert, MD
Charité University Hospital
Berlin, GERMANY

Triple Negative Breast Cancer
Moderator: Hope S. Rugo, MD
University of California San Francisco
San Francisco, CA

Triple negative breast cancer: Biology and heterogeneity
Charles M. Perou, PhD
University of North Carolina at Chapel Hill
Chapel Hill, NC

(Neo)adjuvant systemic therapy of TNBC: How much is enough?
Ingrid A. Mayer, MD, MSci
Vanderbilt-Ingram Cancer Center
Nashville, TN
Metastatic TNBC: New targets/new strategies
Stacy L. Moulder, MD
UT MD Anderson Cancer Center
Houston, TX

Breast Cancer Prevention: Consolidating Gains and Charting New Directions
Moderator: Seema A. Khan, SM, MB, BS
Northwestern Medical Group
Chicago, IL

Breast cancer risk assessments: Who is high risk?
Julie Nangia, MD
Baylor College of Medicine
Houston, TX

Non-endocrine strategies: beyond the estrogen receptor
Powel Brown, MD, PhD
UT MD Anderson Cancer Center
Houston, TX

Targeting the breast, locally: old and new approaches
Seema A. Khan, SM, MB, BS
Northwestern Medical Group
Chicago, IL

Follow-up Care and Lifestyle Recommendations to Improve Outcomes
Moderator: Ann H. Partridge, MD, MPH
Dana-Farber Cancer Institute
Boston, MA

Managing the aftermath of estrogen deprivation in survivors
Ann H. Partridge, MD, MPH
Dana-Farber Cancer Institute
Boston, MA

Energy balance: The new adjuvant therapy
Melinda L. Irwin, PhD, MPH
Yale University
New Haven, CT

Risk based follow up care - Emerging evidence and evolving guidelines
Michelle Melisko, MD
University of California
San Francisco, CA

HER2+ Breast Cancer
Moderator: Carlos L. Arteaga, MD
Vanderbilt Ingram Cancer Center
Vanderbilt University
Nashville, TN

Recent insights into the biology of HER2+ breast cancer
Aleix Prat, MD, PhD
University of Barcelona
Barcelona, SPAIN

Optimizing Her2-directed treatment in early stage disease
Sara Tolaney, MD, MPH
Dana-Farber Cancer Institute
Boston, MA

Widening the scenario for long term treatment of metastatic HER2+ breast cancer
Luca Gianni, MD
San Raffaele Hospital-Scientific Institute
Milano, ITALY

Assessment and Treatment of Older Adults with Breast Cancer
Moderators: Hans Wildiers, MD, PhD
University Hospitals Leuven
Leuven, BELGIUM and Arti Hurria, MD
City of Hope Comprehensive Cancer Center
Duarte, CA

Assessing the older adult with breast cancer for treatment: whom, why, when and how?
Arti Hurria, MD
City of Hope Comprehensive Cancer Center
Duarte, CA

Treatment of early stage breast cancer in older adults
Hans Wildiers, MD, PhD
University Hospitals Leuven
Leuven, BELGIUM

Treatment of metastatic breast cancer in older adults
Etienne Brain, MD, PhD
Institut Curie/Hôpital René Huguenin
Paris, FRANCE

The Tumor Ecosystem
Moderator: Jeffrey M. Rosen, PhD
Baylor College of Medicine
Houston, TX

Paracrine signaling and intratumoral heterogeneity
Jeffrey M. Rosen, PhD
Baylor College of Medicine
Houston, TX

Non-cell-autonomous drivers of tumor growth and progression
Kornelia Polyak, MD, PhD
Dana-Farber Cancer Institute
Boston, MA

Tumor-stroma interactions in breast cancer progression
Clare M. Isacke, PhD
The Institute of Cancer Research
London, UNITED KINGDOM

Imaging and Local Issues in Neoadjuvant Therapy
Moderator: Jenny C. Chang, MD
Houston Methodist Hospital
Houston, TX
Assessment of residual disease and treatment implications post neoadjuvant therapy
Jenny C. Chang, MD
Houston Methodist Hospital
Houston, TX

Surgical considerations in patients receiving neoadjuvant therapy
Tari A. King, MD, FACS
Dana-Farber/Brigham and Women’s Cancer Center
Boston, MA

Radiation implications post neoadjuvant therapy
Benjamin D. Smith, MD
UT MD Anderson Cancer Center
Houston, TX

Drug Resistance - Novel Discovery Approaches and Clinical Results
Moderator: Rachel Schiff, PhD
Baylor College of Medicine
Houston, TX

Novel preclinical approaches to resistance pathways: THE CRISPR technology
Xiaole Shirley Liu, PhD
Dana-Farber Cancer Institute/Harvard School of Public Health
Boston, MA

Mechanisms of resistant to therapy in ER positive cancer
Nicholas C. Turner, BM BCh, MRCP, PhD, FRCP
Institute Cancer Research
Royal Marsden
London, UNITED KINGDOM

Mechanisms of resistance to Her2 positive disease
Rachel Schiff, PhD
Baylor College of Medicine
Houston, TX

AWARD LECTURES
William L. McGuire Memorial Lecture
The Long and Winding Road: Glancing Back, But Moving Forward
Eric P. Winer, MD
Dana-Farber Cancer Institute
Boston, MA

AACR Distinguished Lectureship in Breast Cancer Research
Targeting Breast Cancer Stem Cells: Challenges and Opportunities
Max S. Wicha, MD
University of Michigan Comprehensive Cancer Center
Ann Arbor, MI

DNA Repair: Beyond PARP Inhibitors
Moderator: Rong Li, PhD
UT Health Science Center
San Antonio, TX

Targeting the ATR checkpoint in cancer therapy
Lee Zou, PhD
Massachusetts General Hospital
Charlestown, MA

The latest breakthroughs on the translational aspects of DNA repair pathways
Simon N. Powell, MD, PhD
Memorial Sloan Kettering Cancer Center
New York, NY

Clinical implications of DNA repair and genome instability research
Andrew Tutt, MB ChB, MRCP, FRCP, PhD
The Institute of Cancer Research
London, UNITED KINGDOM
THE YEAR IN REVIEW
Moderator: C. Kent Osborne, MD
Baylor College of Medicine
Houston, TX

Basic science
Mohamed Bentires-Alj, Pharm, PhD
Friedrich Miescher Institute for Biomedical Research (FMI)
Basel, SWITZERLAND

Best of the year 2016: translational research
Sherene Loi, MBBS, FRACP, PhD
Peter MacCallum Cancer Centre
Melbourne, AUSTRALIA

Early breast cancer
Virginia G. Kaklamani, MD, DSc
UT Health Science Center
San Antonio, TX

Advanced breast cancer
Matthew P. Goetz, MD
Mayo Clinic
Rochester, MN

BASIC SCIENCE FORUMS
Tumor Exosome and Metastases
Moderator: Yi Li, PhD
Baylor College of Medicine
Houston, TX

PTEN loss by exosomal microRNA primes brain metastasis outgrowth
Dihua Yu, MD, PhD
UT MD Anderson Cancer Center
Houston, TX

A role of extracellular miRNA in breast cancer metastasis
Shizhen Emily Wang, PhD
Beckman Research Institute of City of Hope
Duarte, CA

Endoplasmic Reticulum (ER) Stress
Moderator: Jeffrey M. Rosen, PhD
Baylor College of Medicine
Houston, TX

The unfolded protein response: A protective pathway and therapeutic target in breast cancer
David J. Shapiro, PhD
University of Illinois at Urbana-Champaign
Urbana, IL

Unfolding the unfolded protein response in breast cancer
Xi Chen, PhD
Baylor College of Medicine
Houston, TX

Novel Approaches for Targeting Transcription and the Epigenome
Moderator: Myles A. Brown, MD
Dana-Farber Cancer Institute
Boston, MA

Transcription factor stability and stem cell maintenance
Vishva Dixit, MD
Genentech
South San Francisco, CA

Epigenetic targets in breast cancer
Kornelia Polyak, MD, PhD
Dana-Farber Cancer Institute
Boston, MA

CLINICAL SCIENCE FORUM
Genotype Driven Treatments: What is the Way Forward?
Moderator: Fabrice André, MD, PhD
Institut Gustav Roussy
Villejuif, FRANCE

The genomics of metastatic breast cancer: what are we learning?
Nikhil Wagle, MD
Dana-Farber Cancer Institute
Boston, MA

Clinical utility of multi-gene testing in metastatic breast cancer
Philippe Bedard, MD, FRCPC
Princess Margaret Cancer Centre
Toronto, CANADA

INTERNATIONAL SESSION
Overcoming Obstacles to Breast Cancer Management in Low and Middle Income Countries (LMICs)
Moderator: Benjamin O. Anderson, MD, FACS
University of Washington
Seattle, WA

Tatiana Vidaurre Rojas, MD
Instituto Nacional de Enfermedades Neoplásicas (INEN)
Lima, PERU

Can breast cancer outcomes be improved in countries that lack national healthcare insurance
Tatiana Vidaurre Rojas, MD
Instituto Nacional de Enfermedades Neoplásicas (INEN)
Lima, PERU
CASE DISCUSSIONS
Moderator: Mothaffar Rimawi, MD
Baylor College of Medicine
Houston, TX

CAREER DEVELOPMENT FORUM:
A NETWORKING SESSION FOR YOUNG INVESTIGATORS
TUESDAY, DECEMBER 6, 2016
The session is open to early-career scientists, defined as graduate students, postdoctoral or clinical fellows, or medical students and residents, who are registered attendees of the 2016 SABCS. Space in the workshop is limited to 220 participants; registrations will be accepted on a first-come, first-served basis and is free of charge. You can register for this session when you register for the Symposium.

CAREER DEVELOPMENT:
CULTIVATING INVESTIGATOR/ADVOCATE INTERACTIONS IN YOUR RESEARCH
TUESDAY, DECEMBER 6, 2016
Round table discussions sharing best practices and successful collaborations in research and clinical settings. This session is open to registered attendees of the 2016 SABCS. Space is limited to 80 participants; registrations will be accepted on a first-come, first-served basis and is free of charge. Registration for the forum can be made when you register for the Symposium.
The San Antonio Breast Cancer Symposium (SABCS) recognizes that satellite events are often arranged in conjunction with its scheduled Symposium dates as a convenience to the target audience in attendance.

- REVIEW THE INSTRUCTIONS CAREFULLY.
- ALL EVENTS MUST COMPLY WITH SABCS POLICIES.
- FAILURE TO COMPLY WILL RESULT IN THE ORGANIZING AND SPONSORING COMPANIES AND/OR INSTITUTIONS BEING BARRED FROM HOLDING SATELLITE EVENTS AND/OR EXHIBITING DURING SABCS FOR A MINIMUM OF 1 YEAR.

## SCHEDULE

Satellite events must be scheduled only during December 5-10, 2016. Events are approved only for the following dates & times.

<table>
<thead>
<tr>
<th>Mon 12/5/16</th>
<th>Tue 12/6/16</th>
<th>Wed 12/7/16</th>
<th>Thu 12/8/16</th>
<th>Fri 12/9/16</th>
<th>Sat 12/10/16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Any Time</td>
<td>End before 11:30 am</td>
<td>Start 7:30 pm</td>
<td>Start 7:30 pm</td>
<td>Start 7:30 pm</td>
<td>Start 11:30 am</td>
</tr>
</tbody>
</table>

- Permitted start times above also apply to pre-event receptions, registration, etc.
- No application to schedule a satellite event before the 2016 SABCS will be considered.
- No breakfast or early morning events will be approved so as not to interfere with SABCS scheduled programming. Please contact the Symposium office for further information at 210-450-1550 or sabcs@uthscsa.edu.

## APPLICATION

Any organization seeking to hold a satellite event must submit an application to the Symposium office. Please complete the appropriate form and send it to the Symposium office via fax 210-450-1560 or sabcs@uthscsa.edu. Symposium hotels and the Henry B. Gonzalez Convention Center will not contract for meeting space until an application has been approved by the Symposium office.

Absolutely no market research, marketing surveys or focus groups of any kind are allowed.

## OPEN EVENTS

Events open to all Symposium attendees

- SABCS review committee will select the best applications up to a maximum of 9. A maximum of 3 events will be scheduled per day. Please indicate on the application form your desired date in order of preference. Events will be scheduled using the score received on application and date preference. (If a tie, events will be scheduled on a first come, first served basis on receipt of application.) Applicants will be notified of selection in July.
- Must be CME accredited.
- Deadline for applications is June 13. No applications will be considered after the deadline.
- If supported by industry educational grants, applications to at least 3 funders are required.
- If industry support is involved, only those events sponsored by SABCS exhibitors will be considered.
- A $20,000 fee will be assessed for each approved open event. Fee includes one free use of the SABCS global mailing list, listing on the SABCS website and in print materials and one free sign placement regarding approved satellite event posted at the convention center.

  Cancellation Policy
  - Refund less 10% if cancelled by September 2
  - Refund less 75% if cancelled by September 30
  - No refund for cancellations thereafter
- All approved open satellite events will take place at the Marriott Rivercenter, the SABCS Headquarters Hotel.
- DO NOT use “SABCS” as part of an address or URL if you set up an emailbox or website for your satellite event.
- Applications will be scored according to the following criteria.
  - Proposed content and speaker quality
  - Educational need
  - Timeliness of topic
  - No overlap with SABCS program content
  - Lower score will be given if program content was covered in last year’s SABCS
- If a satellite event application is not approved, SABCS is not responsible for contractual agreements made by event organizers.
ROOM DROPS, SIGNS, NOTICES & MAILINGS (OPEN EVENTS ONLY)

Room Drops
• Approval and distribution of room drops at SABCS hotels is managed exclusively by Convention Communications. Please contact Tom Marshall, phone 513-934-3700, email tom@doordrop.com.

Signs
• An area will be designated in the convention center lobby for display of signs regarding approved satellite events.
• No additional display of such signs will be allowed within the Symposium except within an exhibit.
• Approval and placement of signs at SABCS hotels and the Convention Center are managed exclusively by Convention Communications. Please contact Tom Marshall, phone 513-934-3700, email tom@doordrop.com.

Notices & Mailings
• All notices and mailings must be submitted to the SABCS office for review and approval. Fax 210-450-1560, email sabcs@uthscsa.edu.
• Please contact the Symposium office for information regarding rental of the SABCS mailing list. Phone 210-450-1550, email sabcs@uthscsa.edu.
• SABCS does not offer rental of fax or email lists.
• Notices regarding satellite events may be posted on the message boards which will be available near the information booth at the Symposium.
• Size of each notice must not exceed 8½” x 14”.

CLOSED EVENTS
Those events which are closed to all except the members of a pre-determined group, such as closed investigator meetings, advisory boards, company staff meetings, board meetings, etc.
• Limited to events organized by SABCS exhibitors and supporters, select established academic or medical institutions and non-profit organizations.
• Companies who are not supporting SABCS with an exhibit or corporate sponsorship but wish to hold a closed satellite event may do so by becoming a supporter at a minimum level of $4,000.

Cancellation Policy
• Refund less 10% if cancelled by September 2
• Refund less 75% if cancelled by September 30
• No refund for cancellations thereafter
• Promotional events will not be approved.
• Group must be defined on application.
• Deadline for applications is November 18. (For events in convention center: October 14.)
• No fee assessed by SABCS.

MEDIA EVENTS (PRESS CONFERENCES)
Complete the relevant portions of the Closed Event application.
Send application to Symposium office.
• If event is approved, Symposium office will contact you regarding further details.
• SABCS will be providing a list of media events to the press at the Symposium. If you are organizing a media event, please provide all requested information to assure maximum attendance.

FUNCTION SPACE
• Event organizers are responsible for contracting and payment for function space and support services.
• The Marriott Rivercenter-Riverwalk is the official headquarters hotel of SABCS. Arrangements should be made directly with Susan Gibbs, Senior Event Manager, phone 210-228-4338, email susan.gibbs@marriott.com.
• For closed events, the Symposium office will be pleased to provide you with the contact information at our other fine Symposium hotels. Phone 210-450-1550, email sabcs@uthscsa.edu.
• For function space for closed events at the Henry B. Gonzalez Convention Center, please contact Grace Hernandez, Booking Services Coordinator, phone 210-207-2221, email Grace.Hernandez@sanantonio.gov

SABCS REGISTRATION & HOUSING
• Housing for support staff must be reserved through the SABCS Housing Bureau. Please refer to www.sabcs.org/hotel for instructions and to reserve housing online.
• If your participants will attend any part of SABCS, they are expected to register and pay the appropriate fees. Advance registration discount ends October 31. Please refer to www.sabcs.org/registration for instructions and to register online.
• If for any reason the satellite event is cancelled or otherwise changed, please notify the Symposium office in writing via fax 210-450-1560 or sabcs@uthscsa.edu.

Notices and fliers may be distributed in the sponsoring or organizing company’s exhibit. Distribution of notices and fliers within the Symposium, in the convention center lobbies and exterior walkways, as well as on SABCS shuttle buses, is strictly prohibited.
Title of Proposed Event: ____________________________________________________________

Please number 1–5 to indicate preferred date of event:

____ Tues., Dec. 6, 7:30 PM   ____ Wed., Dec. 7, 7:30 PM   ____ Thurs., Dec. 8, 7:30 PM
____ Fri., Dec. 9, 7:30 PM   ____ Sat., Dec. 10, 11:30 AM

Start / End times: __________________________________________   Estimated Attendance: ______________________________

Program Objective: ____________________________________________________________________________________________

____________________________________________________________________________________________________________

Target Audience: _____________________________________________________________________________________________

CME Provider: _______________________________________________________________________________________________

Sponsors (Funding Sources): ____________________________________________________________________________________

Event Organizer (Company or Organization Name): __________________________________________________________________

Check here if non-profit organization □

Company website: _____________________________________________________________________________________________

Contact Name & Title: __________________________________________________________________________________________

Mailing Address: __________________________________________   Fax: ________________________________

Street    City  State/Province  Zip/Postal Code     Country

Telephone: __________________________________________

Email: _____________________________________________________________________________________________________

On-site contact name (if different): __________________________________________

Please attach
• Brief description of the program (75 words or less)
• Faculty under consideration
• Proposed topics
• Confirmation of or applications for educational grants in support of event

Send completed application and attachments via email, fax or postal service to SABCS
CTRC at UT Health Science Center San Antonio
7979 Wurzbach Road, MC 8224, San Antonio, TX 78229
Fax 210-450-1560
sabcs@uthscsa.edu
NOTE: ONLY ONE EVENT PER APPLICATION. PLEASE SUBMIT ADDITIONAL APPLICATIONS FOR SEPARATE EVENTS.

A new application must be submitted for any changes made to an approved event. Submit new application with a copy of the approved application.

Type of Event (Please check one of the following):
- Business Office
- Investigators’ Meeting
- Staff Meeting
- Committee Meeting
- Media
- University Alumni
- Hospitality
- Social
- Other _________________________

Name of event (Topic if Media Event): _____________________________________________________________________________

Name of group: _______________________________________________________________________________________________

Description of group (who will be attending): _______________________________________________________________________________________________

Satellite events must be scheduled only during December 5–10, 2016. Events are approved only for the following dates & times:

<table>
<thead>
<tr>
<th>Monday 12/5/16</th>
<th>Tuesday 12/6/16</th>
<th>Wednesday 12/7/16</th>
<th>Thursday 12/8/16</th>
<th>Friday 12/9/16</th>
<th>Saturday 12/10/16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Any Time</td>
<td>End before 11:30 am</td>
<td>Start 7:30 pm</td>
<td>Start 7:30 pm</td>
<td>Start 7:30 pm</td>
<td>Start 11:30 am</td>
</tr>
</tbody>
</table>

Date of Event: ________________________________________________________________________________________________

Start / End times: _____________________________________________________________ Estimated Attendance: _________________________

Preferred venue: ______________________________________________________________________________________________

Brief description of event (If Media Event, include overview of news to be released): __________________________________________

Company, institution or organization submitting this application: _______________________________________________________ 

Name & title of person submitting this application: _________________________________________________________________

Address: ____________________________________________________________________________________________________ 

Street     City   State/Province  Postal Code  Country

Telephone: ___________________________________________________ Fax: ___________________________________________

Email (please print clearly): ______________________________________________________________________________________

Company Website: ______________________________________________________________________________________________

Client, if application is submitted by meeting management company: ____________________________________________________

Send completed application via email, fax or postal service to

SABCS

CTRC at UT Health Science Center San Antonio

7979 Wurzbach Road, MC 8224

San Antonio, TX 78229

Fax 210-450-1560

sabcs@uthscsa.edu

SUBMISSION DEADLINE: NOVEMBER 18, 2016

This application is also available on line as a fillable form at www.sabcs.org
The First Annual San Antonio Breast Cancer Symposium was held November 11, 1978 during Breast Cancer Awareness Week, and was part of an intensive 3-year outreach program of public and professional education designed to significantly reduce the death rate caused by breast cancer in San Antonio and surrounding counties. It was sponsored by Cancer Therapy and Research Center (CTRC) and the American Cancer Society, Texas Division, in conjunction with The University of Texas Health Science Center at San Antonio (UTHSCSA) and the Bexar County Medical Society. That all-day course for physicians and surgeons was organized and co-directed by Charles A. Coltman, Jr., MD and William L. McGuire, MD, both Professors of Medicine at UTHSCSA. It featured invited presentations by a panel of internationally known specialists and was attended by 141 physicians and surgeons from a 5-state area. Three years later, in 1981, the meeting was expanded to two days, a call for abstracts was distributed worldwide, and proffered papers for slide and poster presentations were incorporated into the program, thereby broadening its scope to both attract and draw from a larger, international base. Renowned experts gave formal plenary lectures, and accepted abstracts were published for the first time in the peer-reviewed journal Breast Cancer Research and Treatment. Case discussion lunches offered opportunity for discussion of complex clinical problems in the management of primary and metastatic disease, by a panel of physicians from different disciplines.

Although some modifications have been made in the format, such as incorporating pre-symposium educational sessions, Year in Review and lunchtime forums the overall format remains very much the same. This reflects the objective of the Symposium, which is to provide state-of-the-art information on the experimental biology, etiology, prevention, diagnosis, and therapy of breast cancer and premalignant breast disease, to an international audience of academic and private physicians and researchers.

In 1990, CTRC and UTHSCSA formally entered into a collaboration known as the San Antonio Cancer Institute (an NCI designated Comprehensive Cancer Center), which in 1995 assumed direct sponsorship of the Symposium. In 1992, C. Kent Osborne, MD became Co-Director of the symposium upon the death of William L. McGuire, MD. In 1999, Dr. Osborne left UTHSCSA and opened the Breast Center at Baylor College of Medicine, and in 2005, Baylor College of Medicine became a joint sponsor of the symposium. In 2008 the American Association for Cancer Research became a joint sponsor of the symposium. Through the efforts of UTHSCSA, AACR, and BCM, the program attracts more thoughtleaders and high-quality proffered papers in basic and translational breast cancer research as well as increasing the participation of young investigators by providing superior education and training opportunities for the next generation of breast cancer researchers.

The driving force behind the collaboration is the shared mission of the partners to advance progress against breast cancer. By combining their respective strengths, the partnership will produce a scientific meeting that encompasses the full spectrum of breast cancer research, facilitating the rapid translation of new knowledge into better care for breast cancer patients.

In 2010 Peter M. Ravdin, MD, PhD, Ruth McLean Bowman Bowers Chair for Breast Cancer Research & Treatment, Director of the Breast Cancer Program at the Cancer Therapy & Research Center at UT Health Science Center assumed the role of Co-Director of the symposium upon the retirement of Charles A. Coltman, Jr, MD. Dr. Coltman remains Co-Director, ex-officio.

In 2011 Carlos L. Arteaga, Professor of Medicine and Cancer Biology, Interim Director, Division of Hematology-Oncology, Director, Breast Cancer Program, Vanderbilt-Ingram Cancer Center, Vanderbilt University was appointed Co-Director of the symposium representing American Association for Cancer Research.

In 2014 Ismail Jatoi, MD, Professor and Division Chief Surgical Oncology at UT Health Science Center assumed the role of Co-Director of the symposium upon the retirement of Peter M. Ravdin, MD, PhD.

In 2015 Virginia G. Kaklamani, Professor of Medicine, Division of Hematology/Oncology at UT Health Science Center and the leader of the Breast Cancer Program at the Cancer Therapy & Research Center assumed the role of Co-Director of the Symposium.

The UT Health Science Center San Antonio School of Medicine, through the Office of Continuing Medical Education, continues to be the provider of CME sponsorship for this premier breast cancer symposium.

All administrative functions are the responsibility of the Symposia Director and occur in the Symposium operations office, which is located at Cancer Therapy & Research Center, 7979 Wurzbach, San Antonio, Texas 78229. All proceeds from registration and abstract fees, industry educational grants, and exhibit fees, are used for Symposium development and operations, and for support of its staff which consists of the Symposia Director, the Senior Meeting Planner, the Meeting Planner, the Registration Coordinator and the Administrative Assistant.
PREVIOUS MEETINGS
1990-2015

<table>
<thead>
<tr>
<th>Year</th>
<th>Year No.</th>
<th>Registrations</th>
<th>Paper Accepted</th>
<th>Exhibits</th>
<th>No. of Countries</th>
</tr>
</thead>
<tbody>
<tr>
<td>1990</td>
<td>13th</td>
<td>526</td>
<td>201</td>
<td>5</td>
<td>24</td>
</tr>
<tr>
<td>1991</td>
<td>14th</td>
<td>685</td>
<td>237</td>
<td>23</td>
<td>25</td>
</tr>
<tr>
<td>1992</td>
<td>15th</td>
<td>749</td>
<td>218</td>
<td>22</td>
<td>22</td>
</tr>
<tr>
<td>1993</td>
<td>16th</td>
<td>763</td>
<td>240</td>
<td>23</td>
<td>26</td>
</tr>
<tr>
<td>1994</td>
<td>17th</td>
<td>1,056</td>
<td>264</td>
<td>28</td>
<td>29</td>
</tr>
<tr>
<td>1995</td>
<td>18th</td>
<td>1,283</td>
<td>301</td>
<td>20</td>
<td>38</td>
</tr>
<tr>
<td>1996</td>
<td>19th</td>
<td>1,533</td>
<td>303</td>
<td>22</td>
<td>42</td>
</tr>
<tr>
<td>1997</td>
<td>20th</td>
<td>1,980</td>
<td>365</td>
<td>40</td>
<td>43</td>
</tr>
<tr>
<td>1998</td>
<td>21st</td>
<td>2,530</td>
<td>433</td>
<td>40</td>
<td>47</td>
</tr>
<tr>
<td>1999</td>
<td>22nd</td>
<td>3,126</td>
<td>450</td>
<td>40</td>
<td>55</td>
</tr>
<tr>
<td>2000</td>
<td>23rd</td>
<td>3,796</td>
<td>438</td>
<td>40</td>
<td>61</td>
</tr>
<tr>
<td>2001</td>
<td>24th</td>
<td>3,320</td>
<td>432</td>
<td>38</td>
<td>52</td>
</tr>
<tr>
<td>2002</td>
<td>25th</td>
<td>4,876</td>
<td>543</td>
<td>56</td>
<td>67</td>
</tr>
<tr>
<td>2003</td>
<td>26th</td>
<td>5,820</td>
<td>590</td>
<td>68</td>
<td>82</td>
</tr>
<tr>
<td>2004</td>
<td>27th</td>
<td>6,810</td>
<td>721</td>
<td>84</td>
<td>86</td>
</tr>
<tr>
<td>2005</td>
<td>28th</td>
<td>7,666</td>
<td>805</td>
<td>106</td>
<td>89</td>
</tr>
<tr>
<td>2006</td>
<td>29th</td>
<td>8,017</td>
<td>893</td>
<td>97</td>
<td>83</td>
</tr>
<tr>
<td>2007</td>
<td>30th</td>
<td>8,503</td>
<td>813</td>
<td>105</td>
<td>86</td>
</tr>
<tr>
<td>2008</td>
<td>31st</td>
<td>8,936</td>
<td>1,064</td>
<td>98</td>
<td>92</td>
</tr>
<tr>
<td>2009</td>
<td>32nd</td>
<td>8,493</td>
<td>1,169</td>
<td>102</td>
<td>93</td>
</tr>
<tr>
<td>2010</td>
<td>33rd</td>
<td>7,913</td>
<td>1,035</td>
<td>91</td>
<td>93</td>
</tr>
<tr>
<td>2011</td>
<td>34th</td>
<td>7,724</td>
<td>1,264</td>
<td>79</td>
<td>103</td>
</tr>
<tr>
<td>2012</td>
<td>35th</td>
<td>7,584</td>
<td>1,432</td>
<td>68</td>
<td>96</td>
</tr>
<tr>
<td>2013</td>
<td>36th</td>
<td>7,625</td>
<td>1,298</td>
<td>65</td>
<td>107</td>
</tr>
<tr>
<td>2014</td>
<td>37th</td>
<td>7,913</td>
<td>1,333</td>
<td>74</td>
<td>94</td>
</tr>
<tr>
<td>2015</td>
<td>38th</td>
<td>7,576</td>
<td>1,367</td>
<td>83</td>
<td>85</td>
</tr>
</tbody>
</table>

WILLIAM L. MCGUIRE MEMORIAL LECTURE AWARD

Dr. William L. McGuire, along with Dr. Charles A. Coltman, founded the San Antonio Breast Cancer Symposium in 1977. The William L. McGuire Memorial Lectureship was established in 1992 to commemorate the significant contributions of Dr. McGuire to oncology medicine. His research played a major role in introducing estrogen receptor assays on breast tumor tissue as a guide to treatment decisions for women with breast cancer. Breast cancer patients everywhere now receive these tests.

The award recipients since 1992 are:

<table>
<thead>
<tr>
<th>Year</th>
<th>William L. McGuire Memorial Lecture</th>
</tr>
</thead>
<tbody>
<tr>
<td>1992</td>
<td>Marc Lippman, MD</td>
</tr>
<tr>
<td>1993</td>
<td>Bernard Fisher, MD</td>
</tr>
<tr>
<td>1994</td>
<td>Craig Jordan, PhD, DSc</td>
</tr>
<tr>
<td>1995</td>
<td>Bert O’Malley, MD</td>
</tr>
<tr>
<td>1996</td>
<td>Benita S. Katzenellenbogen, PhD</td>
</tr>
<tr>
<td>1997</td>
<td>Kathryn Bloch Horwitz, PhD</td>
</tr>
<tr>
<td>1998</td>
<td>C. Kent Osborne, MD</td>
</tr>
<tr>
<td>1999</td>
<td>Charles A. Coltman, Jr., MD</td>
</tr>
<tr>
<td>2000</td>
<td>Trevor J. Powles, MD PhD</td>
</tr>
<tr>
<td>2001</td>
<td>Nancy E. Davidson, MD</td>
</tr>
<tr>
<td>2002</td>
<td>Michael Baum, MD</td>
</tr>
<tr>
<td>2003</td>
<td>Umberto Veronesi, MD</td>
</tr>
<tr>
<td>2004</td>
<td>Amy S. Langer, MBA</td>
</tr>
<tr>
<td>2005</td>
<td>Dennis J. Slamon, MD, PhD</td>
</tr>
<tr>
<td>2006</td>
<td>Richard J. Santen, MD</td>
</tr>
<tr>
<td>2007</td>
<td>Mitchell Dowsett, PhD</td>
</tr>
<tr>
<td>2008</td>
<td>Larry Norton, MD</td>
</tr>
<tr>
<td>2009</td>
<td>Martine Piccart, MD, PhD</td>
</tr>
<tr>
<td>2010</td>
<td>George W. Sledge, Jr., MD</td>
</tr>
<tr>
<td>2011</td>
<td>Joe Gray, PhD</td>
</tr>
<tr>
<td>2012</td>
<td>Gabriel N. Hortobagyi, MD</td>
</tr>
<tr>
<td>2013</td>
<td>Monica Morrow, MD, FACS</td>
</tr>
<tr>
<td>2014</td>
<td>James N. Ingle, MD</td>
</tr>
<tr>
<td>2015</td>
<td>Norman Wolmark, MD</td>
</tr>
</tbody>
</table>
SUSAN G. KOMEN® BRINKER AWARDS FOR SCIENTIFIC DISTINCTION

Established by Susan G. Komen® 1992, the Brinker Award for Scientific Distinction recognizes leading scientists for significant work in advancing research concepts and for clinical application in the fields of breast cancer research, screening or treatment. The award is presented to basic and clinical researchers who have made seminal advances in the fight against breast cancer. In addition, the award recognizes scholars for a specific contribution, a consistent pattern of contributions, or leadership in the field that has had a substantial impact on the fight against breast cancer. The Brinker Award is accompanied by a cash award to be used to further the recipients’ activities in breast cancer research. This award has grown in prominence in the breast cancer community and is a marquee award for Susan G. Komen®. The recipients of the Brinker Awards will deliver plenary lectures during the Symposium.

The award recipients since 1992 are:

<table>
<thead>
<tr>
<th>Year</th>
<th>Basic Research</th>
<th>Clinical Research</th>
</tr>
</thead>
<tbody>
<tr>
<td>1992</td>
<td>V. Craig Jordan, PhD</td>
<td>Bernard Fisher, MD</td>
</tr>
<tr>
<td>1993</td>
<td>Arnold J. Levine, PhD</td>
<td>Richard J. Santen, MD</td>
</tr>
<tr>
<td>1994</td>
<td>Arnold J. Levine, PhD</td>
<td>Malcolm C. Pike, PhD</td>
</tr>
<tr>
<td>1995</td>
<td>Helene S. Smith, PhD</td>
<td>C. Kent Osborne, MD</td>
</tr>
<tr>
<td>1996</td>
<td>Edison Liu, MD</td>
<td>Umberto Veronesi, MD</td>
</tr>
<tr>
<td>1997</td>
<td>David Livingston, MD</td>
<td>Gabriel Hortobagyi, MD</td>
</tr>
<tr>
<td>1998</td>
<td>Leland H. Hartwell, PhD</td>
<td>Henry T. Lynch, MD</td>
</tr>
<tr>
<td>1999</td>
<td>Mary-Claire King, PhD</td>
<td>Nancy E. Davidson, MD</td>
</tr>
<tr>
<td>2000</td>
<td>Angela Brodie, PhD</td>
<td>Dimitrios Trichopoulos, MD</td>
</tr>
<tr>
<td>2001</td>
<td>Bert O’Malley, MD</td>
<td>Jay Robert Harris, MD</td>
</tr>
<tr>
<td>2002</td>
<td>V. Elwood Jensen, PhD</td>
<td>Charles L. Loprinci, MD</td>
</tr>
<tr>
<td>2003</td>
<td>Mina J. Bissell, PhD</td>
<td>Walter C. Willet, MD, DrPH</td>
</tr>
<tr>
<td>2004</td>
<td>Daniel Medina, PhD</td>
<td>Larry Norton, MD</td>
</tr>
<tr>
<td>2005</td>
<td>Trevor J. Powles, PhD, FRCP, CBE</td>
<td>Michael B. Sporn, MD</td>
</tr>
<tr>
<td>2006</td>
<td>Evan Simpson, PhD</td>
<td>George W. Sledge, Jr., MD</td>
</tr>
<tr>
<td>2007</td>
<td>Joe W. Gray, PhD</td>
<td>Leslie Bernstein, PhD</td>
</tr>
<tr>
<td>2008</td>
<td>Patricia Steeg, PhD</td>
<td>Richard Gelber, PhD and Aron Goldhirsch, MD</td>
</tr>
<tr>
<td>2009</td>
<td>Geoffrey L. Greene, PhD and Benita S. Katzenellenbogen, PhD</td>
<td>Professor Ian E. Smith, MD</td>
</tr>
<tr>
<td>2010</td>
<td>Jeffrey M. Rosen, PhD</td>
<td>Soonmyung “Soon” Paik, MD</td>
</tr>
<tr>
<td>2011</td>
<td>Carlos L. Arteaga, MD</td>
<td>Armando E. Giuliani, MD, FACS, FRCSEd</td>
</tr>
<tr>
<td>2012</td>
<td>Yosef Yarden, PhD</td>
<td>Hyman B. Muss, MD</td>
</tr>
<tr>
<td>2013</td>
<td>Gordon B. Mills, MD, PhD</td>
<td>Edith A. Perez, MD</td>
</tr>
<tr>
<td>2014</td>
<td>Joan S. Brugge, PhD</td>
<td>Mitchell Dowsett, PhD, FMedSci</td>
</tr>
<tr>
<td>2015</td>
<td>Myles A. Brown, MD</td>
<td>Martine Piccart, MD, PhD</td>
</tr>
</tbody>
</table>

The AACR Outstanding Investigator Award for Breast Cancer Research Funded by Susan G. Komen®, the award is presented to an investigator no more than 50 years of age whose novel and significant work that has had or may have a far-reaching impact on the etiology, detection, diagnosis, treatment, or prevention of breast cancer.

The award recipients since 2008 are:

<table>
<thead>
<tr>
<th>Year</th>
<th>Recipient</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>Douglas Easton, PhD, FMedSci</td>
</tr>
<tr>
<td>2009</td>
<td>Charles Perou, PhD</td>
</tr>
<tr>
<td>2010</td>
<td>Klaus Pantel, MD, PhD</td>
</tr>
<tr>
<td>2011</td>
<td>Ramon E. Parsons, MD, PhD</td>
</tr>
<tr>
<td>2012</td>
<td>Kornelia Polyak, MD, PhD</td>
</tr>
<tr>
<td>2013</td>
<td>Jason S. Carroll, PhD</td>
</tr>
<tr>
<td>2014</td>
<td>Yibin Kang, PhD</td>
</tr>
<tr>
<td>2015</td>
<td>Mohamed Bentires-Alj, Pharm. PhD</td>
</tr>
</tbody>
</table>

The AACR Outstanding Investigator Award has been established to recognize outstanding science that has inspired or has the potential to inspire new perspectives on the etiology, diagnosis, treatment, or prevention of breast cancer.

The award recipients since 2008 are:

<table>
<thead>
<tr>
<th>Year</th>
<th>Recipient</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>Joan Massagué, PhD</td>
</tr>
<tr>
<td>2009</td>
<td>Robert Weinberg, PhD</td>
</tr>
<tr>
<td>2010</td>
<td>Alan Ashworth, PhD, FMedSci, FRS</td>
</tr>
<tr>
<td>2011</td>
<td>Joan S. Brugge, PhD</td>
</tr>
<tr>
<td>2012</td>
<td>Mina J. Bissell, PhD</td>
</tr>
<tr>
<td>2013</td>
<td>Michael Stratton, FMedSci, FRS</td>
</tr>
<tr>
<td>2014</td>
<td>Mary-Claire King, PhD</td>
</tr>
<tr>
<td>2015</td>
<td>Anne-Lise Børresen-Dale, DSc</td>
</tr>
</tbody>
</table>
The 19th Annual Advocate Program is sponsored by Alamo Breast Cancer Foundation (ABCF), a non-profit 501[c]3 organization. This San Antonio-based grassroots advocacy, educational, and support organization was established for women and men with breast cancer and for those concerned about breast cancer issues. ABCF is active locally and nationally (as members of the National Breast Cancer Coalition) in their goal to eradicate breast cancer in our lifetime.

The 1st Annual Advocate Program was held in 1998, in conjunction with the 21st Annual San Antonio Breast Cancer Symposium, as an educational program specially designed to address the needs of patient advocates and those who support them. The program for 2016 will include Orientation, Dinner, Mentors Program, two Educational programs and Breast Cancer Update for the grant recipients. 40-50 travel grants are expected to be available for 2016, pending receipt of sufficient grant funds.

The administration of this program is handled entirely by Alamo Breast Cancer Foundation. Their 2016 proposal will be mailed to a select list, and we hope you will support their program in addition to the 2016 San Antonio Breast Cancer Symposium.

Contact Information:
Sandi Stanford
Alamo Breast Cancer Foundation
PO Box 780067
San Antonio, TX 78278
Email: sandistanford@alamobreastcancer.org
Website Address: www.alamobreastcancer.org
<table>
<thead>
<tr>
<th>Year</th>
<th>Funding Sources</th>
<th># Travel Grants Applications</th>
<th># Travel Grants Awarded</th>
<th>Total # Advocate Registrations to SABCS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>Bristol-Myers Genentech Wyeth-Ayerst</td>
<td>42</td>
<td>30</td>
<td>104</td>
</tr>
<tr>
<td>2000</td>
<td>Aventis Genentech AstraZeneca Glaxo Wellcome Pharmacia Oncology</td>
<td>62</td>
<td>50</td>
<td>123</td>
</tr>
<tr>
<td>2001</td>
<td>AstraZeneca Aventis Bristol-Meyers Squibb Chroma Vision Eli Lilly Genentech GlaxoSmithKline Pharmacia</td>
<td>52</td>
<td>36</td>
<td>118</td>
</tr>
<tr>
<td>2002</td>
<td>AstraZeneca Aventis Bristol-Meyers Squibb ChromaVision DakoCytomation Eli Lilly Genentech GlaxoSmithKline Pharmacia</td>
<td>40</td>
<td>28</td>
<td>119</td>
</tr>
<tr>
<td>2003</td>
<td>AstraZeneca Pharmaceuticals Bristol Myers Squibb Chromavision DakoCytomation Eli Lilly &amp; Co Genentech Genomic Health GlaxoSmithKline Pfizer</td>
<td>52</td>
<td>37</td>
<td>168</td>
</tr>
<tr>
<td>2005</td>
<td>AstraZeneca Pharmaceuticals Cytyc Eli Lilly &amp; Company Genentech Genomic Health GlaxoSmithKline Introgen Therapeutics Sanofi-Aventis</td>
<td>49</td>
<td>32</td>
<td>201</td>
</tr>
<tr>
<td>2006</td>
<td>Avon Foundation NBCC Fund--Best Practices Award AstraZeneca Genentech Genomic Health Eli Lilly Sanofi-Aventis</td>
<td>109</td>
<td>43</td>
<td>199</td>
</tr>
<tr>
<td>2007</td>
<td>Abraxis Oncology AstraZeneca Avon Foundation Genentech GlaxoSmithKline Novartis Roche Introgen Therapeutics Sanofi-Aventis Dr. Sharon Wilks</td>
<td>109</td>
<td>42</td>
<td>233</td>
</tr>
<tr>
<td>2008</td>
<td>Abraxane-AZ AstraZeneca Avon Foundation Cytori Genentech BioOncology Genomic Health, Inc. GlaxoSmithKline Her2 Support Novartis Roche Sanofi-Aventis Dr. Sharon Wilks</td>
<td>34</td>
<td>32</td>
<td>225</td>
</tr>
<tr>
<td>2009</td>
<td>Abraxis BioOncology AstraZeneca Avon Foundation for Women Cytori Therapeutics, Inc Eli Lilly &amp; Co Genentech Genomic Health, Inc. GlaxoSmithKline Her2 Support Group Organization National Breast Cancer Coalition Novartis Pharmaceuticals Corp Sanofi-Aventis Dr Sharon Wilks, MD, FACP Dr. Peter Ravdin, MD, PhD</td>
<td>82</td>
<td>36</td>
<td>235</td>
</tr>
<tr>
<td>2010</td>
<td>AACR Abraxis BioOncology Amgen AstraZeneca Avon Foundation for Women Eisai, Inc. Eli Lilly &amp; Co. Genentech GlaxoSmithKline Novartis Pharmaceuticals Corporation Dr. Peter Ravdin, MD, PhD Sanofi-Aventis Dr Sharon Wilks, MD, FACP</td>
<td>107</td>
<td>32</td>
<td>297</td>
</tr>
<tr>
<td>2011</td>
<td>AACR Amgen Avon Foundation for Women Boehringer Ingelheim Genentech Genomic Health, Inc. GlaxoSmithKline Julie Ann Carpenter Memorial Fund Novartis Pharmaceuticals Corp Peter Ravdin, MD, PhD Sharon Wilks, MD, FACP Syndax</td>
<td>119</td>
<td>41</td>
<td>298</td>
</tr>
<tr>
<td>2012</td>
<td>AACR Amgen Avon Foundation for Women Celgene Corporation Genentech Genomic Health, Inc. GlaxoSmithKline Julie Ann Carpenter Memorial Fund Nektar Novartis Pharmaceuticals Corp Peter Ravdin, MD, PhD</td>
<td>68</td>
<td>31</td>
<td>144</td>
</tr>
<tr>
<td>2013</td>
<td>AACR Amgen AstraZeneca Avon Foundation for Women Celgene Corporation Genentech Genomic Health Julie Ann Carpenter Memorial Fund Novartis Pharmaceuticals Corp Peter Ravdin, MD, PhD SABCS Sharon Wilks, MD, FACP</td>
<td>61</td>
<td>23</td>
<td>171</td>
</tr>
</tbody>
</table>
We are proud to acknowledge the following for their contributions to and generous support of the 2015 program.

**PREMIER**
Genentech
Lilly USA, LLC

**ANGEL**
AbbVie
AstraZeneca
Genomic Health
Novartis Oncology
Pfizer

**PATRON**
Celgene Corporation
Eisai

**MAJOR SUPPORTER**
Alphamed Press
Amgen
bioTheranostics
Medivation, Inc.
Myriad Genetic Laboratories, Inc.
Sandoz
TESARO

**CONTRIBUTOR**
Agendia, Inc.
Dune Medical Services
Hospira
NanoString Technologies
Nuclea Biotechnologies, Inc.
Quest Diagnostics
R-Pharm US
Teva Oncology

**DONOR**
Atossa Genetics, Inc.
BioMed Central
Caris Life Sciences
Celldex Therapeutics
Clinical Oncology News
Counsyl
Digitana AB
GenPath
Guardant Health
Heron Therapeutics
ImpediMed, Inc.
Intact Medical Corporation
Integrated Oncology
Invitae
Medtronic
Memorial Healthcare System
Merck & Co., Inc.
Miraca Life Sciences

**DONOR (continued)**
Molecular Health
Nanotomics
NewLink Genetics
Paxman Coolers, Ltd.
Personal Genome Diagnostics
Provista Diagnostics
RareCyte, Inc.
Sanarus Technologies, Inc.
Silicon Biosystems
Spectrum Pharmaceuticals
Sysmex Inostics
Xcision Medical Systems, LLC
Xoft, a subsidiary of iCAD, Inc.

SABCS wishes to thank Avon Foundation for support of the Avon Foundation-AACR International Scholar-In-Training Grants.

SABCS gratefully acknowledges Susan G. Komen® for generous support of AACR Outstanding Investigator Award for Breast Cancer Research, AACR Scholar-in-Training Awards, and partial support of Educational Sessions.

**EDUCATIONAL GRANTS**
This activity was supported by educational grants provided by AbbVie, Inc., Amgen, AstraZeneca, Celgene Corporation, Genentech, Lilly, and Pfizer.

**CONFERENCE GRANT**
Funding for this conference was made possible in part by 5R13CA165625-05 from the National Cancer Institute. The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services; nor does mention by trade names, commercial practices, or organizations imply endorsement by the U.S. Government.